



Postgres Conference 2024

Prospective Partner,

When you sponsor Postgres Conference you are joining a worldwide professional community. You will build connections that help you: the job creator, the technological innovator, and the people that drive the success of The World's Database.

At Postgres Conference you are greeted with dedicated professionals that carry a passion for your success. We have the largest, most inclusive, and technologically diverse attendees in the world. All of our attendees are professionals from the new-graduate, to the DBA seeking High Availability solutions, to the CEO looking for products or services for their startup or Fortune 500.

You are our partner and it is our hope that you will allow us to assist in creating a strategy centered around your message, your goals, and for our mutual success within the community.

The World's Database awaits,

Joshua D. Drake (JD)
Vision and Purpose





Proven Performance

Since 2012 Postgres Conference events have:

Trained over **400** people

Educated Over **60000** people

Connected thousands of professional relationships

Building more than attendance

- A track record of growth and opportunity
- Education and connections since 2012
- A truly positive experience for lovers of Postgres and related technologies
- Building platform leaders
- Connecting your next DBA, CTO, or Developer
- Driving innovation
- Integrating community
- Investing in education
- Growing the ecosystem

Silicon Valley Demographics



- 30% Developers
- 25% Managers and Decision makers
- 25% DBAs
- 20% Business analysts and students
- 100% Palm trees

People of People, Postgres, Data

- Head of Data
- Senior Consultant
- Chief Technology Officer
- VP, Systems Development
- Senior Software Engineer
- Chief Executive Officer
- Principal Engineer
- Senior DBA
- Data Engineer
- Senior Enterprise Architect
- VP Research and Development
- Freelance Developer
- SRE Manager
- Head of Ecosystem
- Associate Professor



A tasting of who attends

- Apple
- Women Who Code
- Amazon Web Services
- Verizon Wireless
- Boeing
- Xilinx
- SAP
- Ongres
- Pandora
- Linode
- Jersey Mikes
- Groupon
- VMWare
- Vitesse Data
- Prudential
- Microsoft
- Thomson Reuters
- UBS
- United Health Care
- TD Ameritrade
- Comcast
- Robinhood
- SalesForce
- Google
- Yugabyte
- Vaultree
- RealScout
- Fred Hutchinson
- Redgate Software
- Nutanix
- CoreDB
- Heimdall Data
- Epsio
- Fujitsu
- DBeaver
- eBay



2024 Silicon Valley: The need to know

- Organized with Postgres Silicon Valley, the fastest growing professional meetup in the U.S. and the 3rd largest in North America
- The event to build Postgres ecosystem and connections
- A community of highly talented professionals for Postgres and related technologies
- **Three** full days of content
- Unprecedented networking within the Postgres ecosystem
- Held at the Hilton San Jose, centrally located for all your meeting needs
- **300+** participants
- Cost effective sponsorship opportunities to help with your success within the community



Benefits: Digital

Benefit	Conference	Partner
Discount on sponsorship of all events (physical and virtual) held in 2024	15%	10%
250 word description on website (sponsor provided)	X	X
Consolidated blog post, thanking sponsors	X	X
Logo on conference website	X	X
Acknowledgement in all marketing emails/promotions	X	X
Discount for clients and vertical marketing	25%	15%



Benefits: Onsite

Benefit	Conference (2)	Partner (9)
20 minute keynote	X	
50 minute technical breakout	X	X
Lead generation	X	X
Partner table	X	X
8x8 (sponsor provided) signage in general session room*	X	
Popup banner (sponsor provided) in breakout room (max 36" wide)*	X	X
Included Tickets	5	2



Ala Carte options

50 Minute Breakout Session

Secure a 50 minute breakout session

20 Minute Presentation

Secure a 20 minute presentation

WIFI Sponsorship

Sponsor our wifi with a declared SSID and Password

Lunch Sponsorship

Sponsor lunch, with signage and visual recognition

Proxy Email

We will send a proxy email to the 7500+ members of the People, Postgres, Data community [Written by Sponsor]

Chaos Coordinated

Additional assistance for onsite presence: managing, designing, ordering, printing, and/or logistics

For more information on Ala Carte options, please email:
siliconvalley@postgresconf.org

Pricing

Conference

13,000

Partner

6,500





siliconvalley@postgresconf.org

:: Connect :: Network ::

:: Partner :: Succeed ::