

# PG Down Under Australia 2025

Sponsorship Prospectus

Sydney - October 17, 2025

## About PG Down Under Australia 2025

PG Down Under Australia 2025 will take place in Sydney on **Friday, October 17th**. After a 5-year hiatus, the event is back where it left off in Sydney. With PostgreSQL growing in adoption, we are anticipating our biggest year yet.

We expect an audience of approximately **90 PostgreSQL enthusiasts** from across Australia and New Zealand. This event would not be possible without the generous support of sponsors who contribute to the PostgreSQL ecosystem.

## Event Details

- **Location:** TBC
- **Date:** Friday, October 17, 2025
- **Time:** 8:00 AM – 5:30 PM
- **Cocktail Event (TBC):** 5:30 PM – 6:30 PM

## Sponsorship Opportunities

We offer three sponsorship tiers, each with varying levels of brand visibility and engagement opportunities:

Sponsorship Level	Price (AUD)
Platinum	\$8,000
Gold	\$6,000
Silver	\$3,000
PostgreSQL Patron	\$1,200
Cocktail Event Sponsor	\$5,000

We invite enterprises using PostgreSQL or providing PostgreSQL-related support and services to join us as sponsors.

# Sponsorship Levels

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Each sponsorship level offers distinct benefits and opportunities for visibility at PG Down Under Australia 2025.

## Platinum Sponsorship

**\$8,000 AUD – 3 Available**

Premier visibility and maximum engagement with the PostgreSQL community through comprehensive branding and the largest booth presence.

### **Networking Opportunities:**

- 6 conference passes

### **Brand Reach:**

- Sponsor logo on event webpage
- Sponsor logo on printed materials
- Sponsor logo on stage banner
- Sponsor mention during the event
- Option to include small item (swag etc.) in delegate bag
- Large booth provided in networking area during breaks (sponsor must provide own pull-up banner)

## Gold Sponsorship

**\$6,000 AUD – 4 Available**

Substantial brand exposure with dedicated booth space and multiple opportunities to connect with PostgreSQL professionals.

### **Networking Opportunities:**

- 4 conference passes

### **Brand Reach:**

- Sponsor logo on event webpage
- Sponsor logo on printed materials
- Sponsor mention during the event
- Option to include small item (swag etc.) in delegate bag
- Small booth provided in networking area during breaks (sponsor must provide own pull-up banner)

## Silver Sponsorship

\$3,000 AUD

Essential visibility for your brand with delegate engagement opportunities at an accessible price point.

### Networking Opportunities:

- 2 conference passes

### Brand Reach:

- Sponsor logo on event webpage
- Sponsor logo on printed materials
- Sponsor mention during the event
- Option to include small item (swag etc.) in delegate bag

## PostgreSQL Patron

\$1,200 AUD

Support the PostgreSQL community, while gaining recognition as a valued contributor to the event.

### Networking Opportunities:

- 4 conference pass

### Brand Reach:

- Sponsor mention on event webpage

## Cocktail Event Sponsor

\$5,000 AUD – 1 Available

Create a memorable impression as the exclusive host of the conference networking reception, providing a relaxed setting for valuable conversations.

### Brand Reach:

- Sole branding rights at cocktail party
- Sponsor mention at beginning of cocktail party

# Financial and Logistics Information

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The finances and local logistics for PG Down Under Australia 2025 are managed by **PostgreSQL Down Under Incorporated** (ABN: 72998050656). All funds raised for the event will be used solely for conference expenses. Any surplus funds will be allocated to future PG Down Under Australia events.

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## Sponsorship Agreement Form

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### For the Sponsor

Authorized Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Date: \_\_\_\_\_

### For the Committee

Authorized Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Date: \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_

TOTAL AMOUNT  
(AUD): \_\_\_\_\_

Please send the completed form to: [sponsor@pgdu.org](mailto:sponsor@pgdu.org)

After receiving the signed agreement, PGDU will review the application. If approved, PGDU will sign the agreement and issue an invoice.

For further inquiries, please contact [sponsor@pgdu.org](mailto:sponsor@pgdu.org). We look forward to your support in making PG Down Under Australia 2025 a success!