Postgres Conference
Silicon Valley 2022

January 20-21st, 2022
Prospectus

PSA
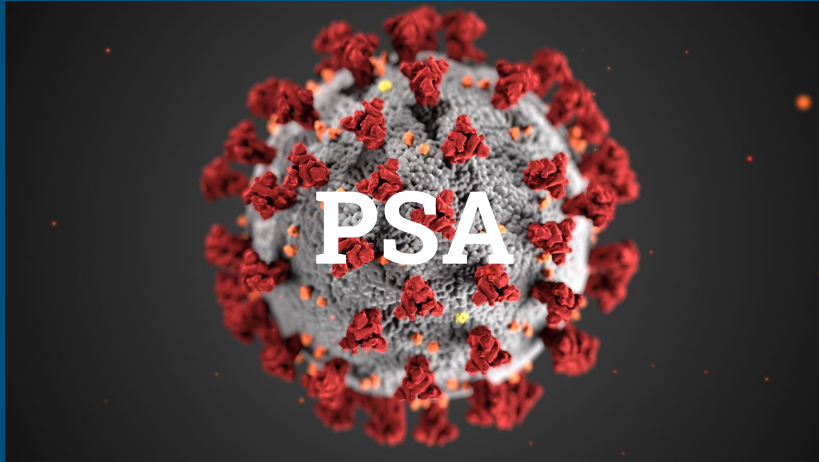
COVID-19

In the interest of a successful event, we will be following all local, state and federal guidelines in regards to indoor gatherings.

At this time masks will be **required** unless you are on stage and are actively presenting.

Prospective Partner,

When you sponsor Postgres Conference you are joining a worldwide professional community. You will build on relationships that help you: the job creator, the technological innovator and the people that drive the success of, "The World's Database."

At Postgres Conference you are greeted with dedicated and professional volunteers for the largest, most inclusive and technologically diverse attendees in the world. All of our attendees are of high value from the new-graduate, to the DBA seeking High Availability solutions, to the CEO looking for products or services for their startup or Fortune 500.

You are our partner and it is our hope that you will allow us to assist in creating a strategy centered around your message, your goals and for the success of your participation in our community.

THE GLOBAL NON-PROFIT POSTGRES CONFERENCE SERIES

People
Postgres
Data

WWW.POSTGRESCONF.ORG
ORGANIZERS@POSTGRESCONF.ORG

The World's Database awaits,

Joshua D. Drake (JD)
Vision and Purpose

Postgres Conference Silicon Valley is the largest gathering about People, Postgres, Data on the West Coast! An inclusive and diverse event, we bring together a best-in-talent combination of speakers, attendees, and sponsors to build opportunities for the global Postgres ecosystem.

Proven Performance

Since 2012 Postgres Conference events have:

Trained over **1500** people
Educated Over **5000** people
Connected thousands of professional relationships

Building more than attendance

- A track record of growth and opportunity
- Education and connections since 2012
- A truly positive experience for lovers of Postgres and related technologies
- Building platform leaders
- Connecting your next DBA, CTO, or Developer
- Driving innovation
- Integrating community
- Investing in education
- Growing the ecosystem

Silicon Valley Demographics

- 30% Developers
- 25% Managers and Decision makers
- 25% DBAs
- 20% Business analysts and students

People of People, Postgres, Data

- Head of Data
- Senior Consultant
- Chief Technology Officer
- VP, Systems Development
- Senior Software Engineer
- Chief Executive Officers
- Principal Engineer
- Senior DBA
- Data Engineer
- Senior Enterprise Architect
- VP Research and Development
- Freelance Developer
- SRE Manager
- Head of Ecosystem
- Associate Professor

A tasting of who attends

- Women Who Code
- AWS
- Verizon Wireless
- Boeing
- Xilinx
- SAP
- Ongres
- Pandora
- Linode
- Jersey Mikes
- Groupon

- VMWare
- Vitesse Data
- Prudential
- Blue Talon
- Thomson Reuters
- UBS
- United Health Care
- TD Ameritrade
- Comcast
- Robinhood
- SalesForce

Unprecedented networking opportunities

2022 Silicon Valley: What you need to know

- Organized with Postgres Silicon Valley, the fastest growing meetup in the U.S. and the 3rd largest in North America.
- Local centric event to build ecosystem, community and connections.
- Creating a network of highly educated professionals for Postgres and related technologies.

- Two days of content: Two days of sessions
- Held at the Hilton San Jose
- 250 - 300 high value participants
- Cost effective sponsorship opportunities

Silicon Valley Packages and Benefits: Digital

Benefit	Conference	Partner
250 Word description on website	**X**	**X**
Blog post highlighting sponsor	X	
Consolidated blog post, thanking sponsors	X	**X**
Logo on conference promo materials (on site)	X	**X**
Logo on conference website	X	**X**
Acknowledgement in all marketing emails/promotions	X	**X**
Proxied emails to attendees	2	**1**
Proxied emails to community list(s) (7500+ members)	2	**1**
Discount for clients and vertical marketing	25%	**15%**

Silicon Valley Packages and Benefits: At the Conference

Benefit	Conference (0)	Partner (8)
20 minute keynote	X	
50 minute technical breakout	X	
Partner table	X	**X**
Popup banner (Sponsor provided) in Breakout rooms (max 36" wide)	X	**X**
Included Tickets	5	**2**

Ala Carte options

|	
50 Minute Breakout session Secure a 50 minute breakout session	**20 Minute Presentation** Secure a 20 minute presentation
WIFI Sponsorship Sponsor our wifi with a declared SSID and Password	**Lunch Sponsorship** Feed the masses, includes signage and visual recognition
Proxy email We will send a proxy email to the 7500+ members of the People, Postgres, Data community.	**Exhibitor Table** Limited to 10 sponsors, secure your physical presence today! (Partner level or higher required)

Have another idea for an Ala Carte option? We value our partner input and want a relationship built on success!

For more information on Ala Carte options, please email:
siliconvalley@postgresconf.org

Pricing

Conference	Sold Out
Partner	5000.00
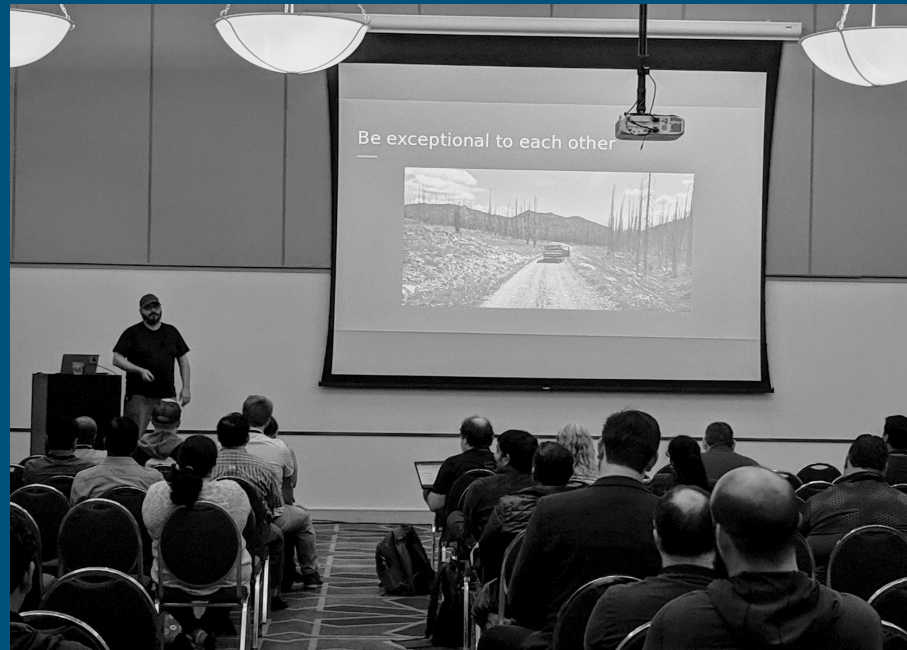
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:: Lead the industry :: Connect ::

:: Partner ::