



Postgres Conference®  
Silicon Valley 2023  
Sponsor Prospectus

Prospective Partner,

When you sponsor Postgres Conference you are joining a worldwide professional community. You will build connections that help you: the job creator, the technological innovator, and the people that drive the success of The World's Database.

At Postgres Conference you are greeted with dedicated professionals that carry a passion for your success. We have the largest, most inclusive, and technologically diverse attendees in the world. All of our attendees are professionals from the new-graduate, to the DBA seeking High Availability solutions, to the CEO looking for products or services for their startup or Fortune 500.

You are our partner and it is our hope that you will allow us to assist in creating a strategy centered around your message, your goals and for our mutual success within the community.

THE GLOBAL NON-PROFIT POSTGRES CONFERENCE SERIES



WWW.POSTGRESCONF.ORG  
ORGANIZERS@POSTGRESCONF.ORG

The World's Database awaits,

Joshua D. Drake (JD)  
Vision and Purpose

# Proven Performance

Since 2012 Postgres Conference  
events have:

Trained over 3000 people

Educated Over 50000 people

Connected thousands of professional  
relationships

## Building more than attendance

- A track record of growth and opportunity
  - Education and connections since 2012
  - A truly positive experience for lovers of Postgres and related technologies
  - Building platform leaders
  - Connecting your next DBA, CTO, or Developer
  - Driving innovation
  - Integrating community
  - Investing in education
  - Growing the ecosystem
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# Silicon Valley Demographics



- 30% Developers
- 25% Managers and Decision makers
- 25% DBAs
- 20% Business analysts and students

## People of People, Postgres, Data

- Head of Data
- Senior Consultant
- Chief Technology Officer
- VP, Systems Development
- Senior Software Engineer
- Chief Executive Officer
- Principal Engineer
- Senior DBA
- Data Engineer
- Senior Enterprise Architect
- VP Research and Development
- Freelance Developer
- SRE Manager
- Head of Ecosystem
- Associate Professor

# A tasting of who attends

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- Apple
- Women Who Code
- AWS
- Verizon Wireless
- Boeing
- Xilinx
- SAP
- Ongres
- Pandora
- Linode
- Jersey Mikes
- Groupon
- VMWare
- Vitesse Data
- Prudential
- Microsoft
- Thomson Reuters
- UBS
- United Health Care
- TD Ameritrade
- Comcast
- Robinhood
- SalesForce
- Google



# Unprecedented networking opportunities

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# 2023 Silicon Valley: The need to know

- Organized with Postgres Silicon Valley, the fastest growing professional meetup in the U.S. and the 3rd largest in North America
- West coast event to build ecosystem and connections
- A community of highly talented professionals for Postgres and related technologies
- Two full days of content
- Unprecedented networking within the Postgres ecosystem
- Held at the Hilton San Jose, centrally located for all your meeting needs
- 200 - 300 participants
- Cost effective sponsorship opportunities to help with your success within the community

# Silicon Valley Packages and Benefits: Digital

Benefit	Conference	Partner
Discount on sponsorship of all events (physical and virtual) held in 2023	15%	10%
Opportunity to participate in general session round table: The future of the Postgres ecosystem	X	
250 word description on website (sponsor provided)	X	X
Consolidated blog post, thanking sponsors	X	X
Logo on conference website	X	X
Acknowledgement in all marketing emails/promotions	X	X
Discount for clients and vertical marketing	25%	15%



# Silicon Valley Packages and Benefits: Onsite

Benefit	Conference (2)	Partner (8)
20 minute keynote	X	
50 minute technical breakout	X	X
Lead generation	X	X
Partner table in premiere location	X	
8x8 (sponsor provided) signage in general session room*	X	
Popup banner (sponsor provided) in breakout room (max 36" wide)*	X	X
Included Tickets	5	2

\*Design, Printing and Onsite logistics offered as an Alacarte option: Chaos Coordinated

# Ala Carte options

## 50 Minute Breakout Session

Secure a 50 minute breakout session

## 20 Minute Presentation

Secure a 20 minute presentation

## WIFI Sponsorship

Sponsor our wifi with a declared SSID and Password

## Lunch Sponsorship

Sponsor lunch, with signage and visual recognition

## Proxy Email

We will send a proxy email to the 7500+ members of the People, Postgres, Data community [Written by Sponsor]

## Chaos Coordinated

Additional assistance for onsite presence: managing, designing, ordering, printing, and/or logistics

***Have another idea for an Ala Carte option? We value our partner input and want a relationship built on success!***

For more information on Ala Carte options, please email:

[siliconvalley@postgresconf.org](mailto:siliconvalley@postgresconf.org)

# Pricing

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Conference	12,500
Partner	6,000





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:: Connect :: Network ::

:: Partner :: Succeed ::