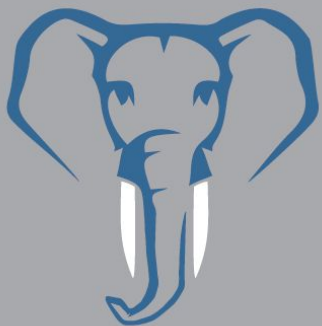


# PostgresConf Silicon Valley



**People**  
**Postgres**  
**Data**



PostgresConf is a non-profit, volunteer organized, community driven conference series delivering the largest education and advocacy platform to Postgres users and ecosystem. Join us!

# Proven Performance

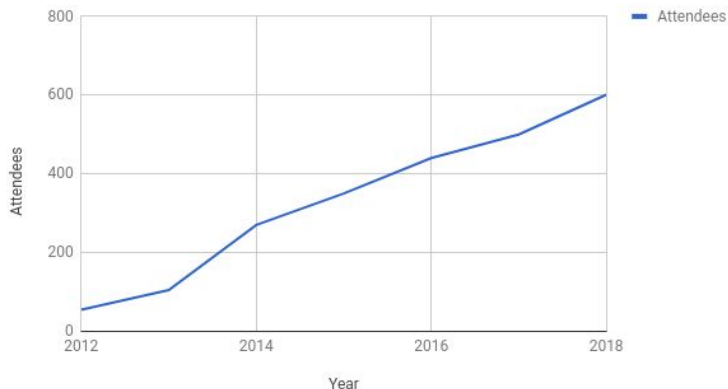
Since 2012 PostgresConf has:

Trained over **500** people

Educated Over **2700** people

Provided thousands of business relationships

Attendees vs. Year



PostgresConf National performance

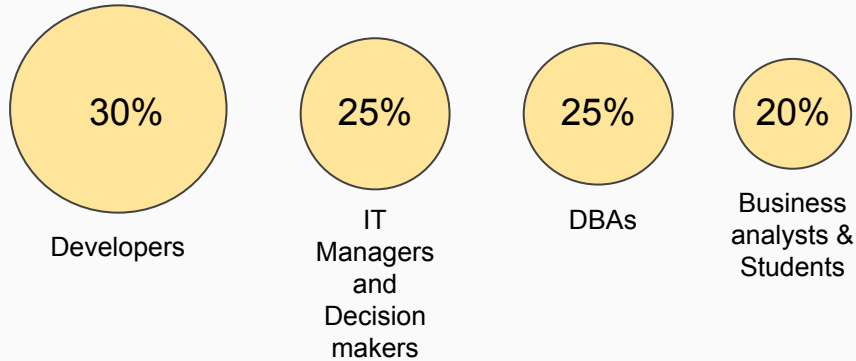
- The largest Postgres conference series
- Sustained growth since 2012
- Increased presence through targeted communications and multiple events
- The best opportunity to learn, network, and increase the visibility of your brand

# Global

The Postgres event for users and the ecosystem.  
with events in NYC, Philly, Silicon Valley, Europe, China and South Africa



# US Demographics



## Building more than attendance

- Building platform leaders
- Connecting with the future
- Connecting your next DBA, CTO, or Developer
- Driving innovation
- Exceptional content
- Integrating community
- Investing in the education

# Proven industry support

Pivotal

aws



Platinum  
**OpenSCG**

2ndQuadrant<sup>+</sup>  
PostgreSQL



Gold

**CYBERTEC**  
The PostgreSQL Database Company



**EDB**  
POSTGRES



**TIMESCALE**



Silver



**Fivetran**



**HEIMDALL**  
DATA



**HIGH 50**



**Zettaset**

Bronze



**hims**



# Unprecedented networking opportunities





# 2019 National: What you need to know

## 2019 National quick facts:

- Expected attendance of 700 based on past growth performance
- Expected 40 total sponsors with 30+ in exhibit hall
- Horizontal networking available through community workshops and partner workshops
- Unique to the industry Summit + Expo + Education



## 2018 Silicon Valley: What you need to know

- Organized in conjunction with Postgres Silicon Valley, the fastest growing user group in the U.S.
- Smaller local centric event to build community
- Building momentum for National
- Creating a network of highly educated and trained individuals for Postgres
- Cost effective sponsorship to help build excitement with your brand
- Two days of content. One day of training and two days of breakout sessions and mini-summits
- Held at the Hilton San Jose
- 150 - 200 participants
- Cost effective sponsorship opportunities
- All roads lead to National, Europe and China



# Where you go to learn from the experts



# Silicon Valley Packages and Benefits: Digital

<b>Benefit</b>	<b>Conference (2)</b>	<b>Premiere (4)</b>	<b>Partner (6)</b>	<b>Supporter (10)</b>
250 Word description on website	<b>X</b>			
Blog post highlighting sponsor	<b>X</b>		<b>X</b>	
Consolidated blog post, thanking sponsors	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo on conference promo materials (On site)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo on conference website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Acknowledgement in all marketing emails/promotions	<b>X</b>	<b>X</b>		
Proxied emails to attendees.	<b>2</b>	<b>1</b>		
Discount for clients and vertical marketing (does not include trainings)	<b>25%</b>	<b>20%</b>	<b>15%</b>	<b>10%</b>
	<b>US Diamond</b>	<b>US Platinum</b>	<b>2500.00</b>	<b>1500.00</b>

# Silicon Valley Packages and Benefits: At the Conference Breakout ad, flyer at table

<b>Benefit</b>	<b>Conference (2)</b>	<b>Premiere (4)</b>	<b>Partner (6)</b>	<b>Supporter (10)</b>
20 minute keynote	<b>X</b>			
50 minute technical breakout	<b>X</b>			
Brand/Product Flyer at registration	<b>X</b>	<b>X</b>	<b>X</b>	
Breakout add on rotation between talks	<b>X</b>	<b>X</b>	<b>X</b>	
Popup banner (Sponsor provided) in Breakout rooms (Second day)	<b>X</b>	<b>X</b>	<b>X</b>	
	<b>US Diamond</b>	<b>US Platinum</b>	<b>2500.00</b>	<b>1500.00</b>

# Ala Carte options

50 Minute Breakout session  
Secure a 50 minute breakout session

20 Minute Presentation  
Secure a 20 minute presentation

WIFI Sponsorship  
Sponsor our wifi with a declared SSID and Password.

Lunch Sponsorship  
Feed the masses, includes signage and visual recognition

Silicon Valley Postgres proxy email  
We will send a proxy email to the over 600 member Silicon Valley Postgres group

Mini Summit  
Want to present 3-4 talks in your own breakout session room

***Have another idea for an Ala Carte option? We value our partner input and want a relationship built on success!***

For more information on Ala Carte options please email:

[siliconvalley@postgresconf.org](mailto:siliconvalley@postgresconf.org)

# Intimate knowledge transfer opportunities







[siliconvalley@postgresconf.org](mailto:siliconvalley@postgresconf.org)

:: Lead the industry :: Join the Community ::

:: Partner ::