



PostgresConf South Africa 2018

Sponsorship proposal

Event description

PostgresConf is a conference that takes place worldwide with this year's conference in South Africa being the 2nd such event hosted here - the first was held on 3 October 2017 where 55 delegates attended.

This year, we are aiming to attract around 120 delegates, most of which will be professionals that either administer PostgreSQL databases, the Linux systems they run on or develop applications using PostgreSQL. Last year's conference had delegates from small to large organisations with representation from development houses to large insurance companies.

The conference will be a 2-track event covering topics including Operations and Administration, Development, Postgres Internals and Use Cases.

The PostgresConf conference in South Africa is in collaboration with, and takes part in the same week as the PyConZA Python conference and the new LinuxConf conference focusing on Linux and the Open Source ecosystem as a whole.

Event details

Date: 9 October 2018

Venue: Birchwood Hotel and Conference Centre

LinuxConf takes place on the 8th and PyConZA takes place on the 11th and 12th October, with a PyConZA tutorial day on the 10th.

Sponsorship packages

Standard sponsor packages

There are 4 standard sponsor package categories available this year.

Platinum

Total number available: 2

Package includes:

- Larger logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- Logo on delegate lanyard
- 9m² exhibition space including table and chairs
- One pull-up banners at the welcome table, one pull-up banner in the main conference room and one pull-up banner in tea/lunch area
- Option to include up to 3x sponsor-provided brochures/promotional item in delegate bag
- 45 mins speaker slot (subject to content approval) by single presenter only
- 6 free conference tickets
- 2 marketing passes (no access to conference sessions)

Cost: R 30,000 / \$ 2,700

Gold

Total number available: 4

Package includes:

- Large logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- 3m² exhibition space including table and chairs
- One pull-up banner in the main conference room and one pull-up banner in tea/lunch area
- Option to include up to 2x sponsor-provided brochures/promotional item in delegate bag
- 45 mins speaker slot (subject to content approval) by single presenter only
- 4 free conference tickets
- 2 marketing passes (no access to conference sessions)

Cost: R 20,000 / \$ 1,800

Silver

Total number available: 8

Package includes:

- Mid-sized logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- One pull-up banner in tea/lunch area
- Option to include up a sponsor-provided brochures/promotional item in delegate bag
- 2 free conference tickets

Cost: R 10,000 / \$ 900

Bronze

Total number available: 8

Package includes:

- Small logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- 1 free conference ticket

Cost: R 5,000 / \$ 450

Special sponsor add-on packages

These packages are optional add-ons for existing sponsorships and only one of each is available.

Conference Cocktail Party

Sponsor a cocktail party for all delegates after the event.

Cost: TBA

Conference Video Sponsor

Sponsor the talks to all be recorded and uploaded for delegates to access after the conference.

Cost: TBA

Sponsorship details

Sponsorship packages are available on a first come basis.

All sponsorships need to be finalised by 31 May 2018.

Contact details

Should you require additional information or would like to confirm your sponsorship, please do not hesitate to contact us:

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