



PostgresConf

South Africa 2021

Sponsorship Prospectus

Event Description

PostgresConf is an international conference series dedicated to PostgreSQL centred around People, Postgres, and Data.

PostgresConf is where all of the pieces of the Postgres world come together from novice to PostgreSQL core hacker, from developer to DBA and from start-ups to large enterprises.

Event Details

Date: 5 & 6 October 2021

Venue: Online

There will be up to 3 concurrent tracks of talks with topics covering Operations and Administration, Development, Postgres Internals and Use Cases.

The 6th is a day of half-day workshops and full-day training sessions, provided we receive enough submissions.

Attendees

Attendance at PostgresConf has grown each year since the first conference in 2017 where we had 55 attendees. In 2018 this rose by 145% to 135 attendees. And in 2019 we surpassed our initial target and had 197 attendees. We're hoping to exceed 220 people this year.

PostgresConf attracts a wide range of IT professionals from database administrators, devops and developers to managers and CIO's who actively use or are planning to use PostgreSQL within their organisation.

There was a noticeable presence of attendees last year that were interested in migrating to PostgreSQL from their existing database systems.

Open Source Week

PostgresConf South Africa 2021 is run in collaboration with, and takes part in the same week and at the same venue as:

- LinuxConf [ZA] 2021, the Open Source and Linux conference
- PyConZA 2021, the South African Python conference

A significant percentage of the attendees of the LinuxConf [ZA] and PyConZA conferences also attend the PostgresConf South Africa conference due to the shared technologies in use between them all.

Open Source Week Schedule

Open Source Week runs from 4 – 8 October 2021

The schedule is as follows:

- 4 October LinuxConf [ZA] conference
- 5 October PostgresConf South Africa conference
- 6 October Training/Workshop day for all 3 conferences
- 7 October PyConZA conference
- 8 October PyConZA conference

Open Source Week Diamond Sponsor

Limited to 1 sponsor

Be the Diamond sponsor for Open Source Week and at all 3 conferences (LinuxConf, PostgresConf and PyConZA) with extra exposure through a special treasure hunt during the conference.

Package includes:

- Single package covering all 3 conferences
- All Platinum sponsor benefits at each conference
- Even larger logo on website and promotional material
- A treasure hunt that takes place during the conference
- Continuous brand exposure throughout the week

Cost: R 75,000 – covers all 3 conferences

Platinum Sponsor

Limited to 2 sponsors

Package includes:

- Large logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- Sponsor area within conference platform
- Link to sponsor website in video descriptions
- Joint press release
- 2x sponsor-provided brochures in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 1x sponsor-provided digital swag item
- Quiz "made possible by" held during conference
- 40 minute speaker slot (subject to content approval)
- Optional side-event (subject to content approval)
- 8 free conference tickets
- 2 marketing passes (no access to conference sessions)
- 30% discount on an additional 20 conference tickets

Cost: R 18,000

Gold Sponsor

Limited to 4 sponsors

Package includes:

- Medium logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- Sponsor area within conference platform
- Link to sponsor website in video descriptions
- 1x sponsor-provided brochure in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 1x sponsor-provided digital swag item
- 40 minute speaker slot (subject to content approval)
- 6 free conference tickets
- 2 marketing passes (no access to conference sessions)
- 25% discount on an additional 20 conference tickets

Cost: R 11,000

Silver Sponsor

Limited to 6 sponsors

Package includes:

- Small logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- Sponsor area within conference platform
- Link to sponsor website in video descriptions
- 1x sponsor-provided brochure in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 1x sponsor-provided digital swag item
- 4 free conference tickets
- 1 marketing passes (no access to conference sessions)
- 20% discount on an additional 20 conference tickets

Cost: R 5,000

PostgreSQL Patriot

Unlimited

Show your support and love for PostgreSQL

Package includes:

- Small logo on website
- Logo & sponsorship acknowledgement in keynote
- Link to sponsor website in video descriptions
- 4 free conference tickets
- 15% discount on an additional 20 conference tickets

Cost: R 2,000

Media Sponsor

Limited to 1 sponsor

Package includes:

- Mid-sized logo on website
- Logo & sponsorship acknowledgement in keynote
- 2 media passes for the conference

Available on request, subject to Organising Committee approval.

Cost: R 0

Sponsorship Details

Availability of sponsorship packages is limited and are only guaranteed upon receipt of a signed sponsorship agreement.

Certain sponsorship benefits may be time-dependent due to production lead times and/or venue availability.

All sponsorship agreements should be signed and finalised by 1 September 2019.

Contact Details

Should you require additional information or would like to confirm your sponsorship, please do not hesitate to contact us:

Organiser team organisers@postgresconf.co.za

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