



Postgres Conference 2026

ENERGIZING PEOPLE WITH DATA & CREATIVITY

April 21 - 23, 2026



Building More Than Attendance

With a track record of providing growth and opportunity, education and connections since 2007, Postgres Conference presents a truly positive experience for lovers of Postgres and related technologies. Postgres Conference events have provided education to hundreds of thousands of people, in person and online. We have connected countless professional relationships, helped build platform leaders, and strengthened the ecosystem. We believe community is integral to driving innovation, and intentionally keep our events focused and professional to nourish those relationships.





Unparalleled Digital Space

The Silicon Valley is one of the most diverse, in-demand locations for technology professionals. Year after year Postgres Conference San Jose has drawn a wide array of companies and individuals looking to be a part of the primary event focused on the World's Database.



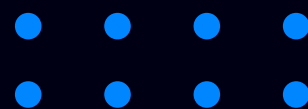
Event Location

Hilton San Jose
300 Almaden Boulevard
San Jose, CA 95110

Core Details

- **250+ Attendees**
- **Three full days of training, workshops, talks, and presentations**
- **30% Developers, 25% Managers and Decision makers, 25% DBAs, 20% Business analysts and students, 100% Palm trees**
- **Six tracks - enabling high ROI content for attendees and sponsors alike**
- **A special 2026 emphasis on enjoyment of life and Postgres**
- **A whole track dedicated to the wellness of technology professionals**





Our Sponsorship Objectives

Qualified Leads

Demonstrated Ecosystem Support

Boost Brand Awareness

Improved Client Retention

Network Building

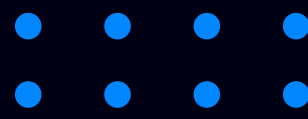
Straightforward, positive experience



Key Audiences



- Head of Data
- Senior Consultant
- Chief Technology Officer
- VP, Systems Development
- Senior Software Engineer
- Chief Executive Officer
- Principal Engineer
- Senior DBA
- Data Engineer
- Senior Enterprise Architect
- Freelance Developer
- SRE Manager
- Head of Ecosystem
- Associate Professor
- And many more!



Conference Sponsorship

12,000 USD

20 Minute Keynote

25% Discount Code

50 Minute Technical Session

Premium Logo Placement

Lead Generation

Post-event email to attendees

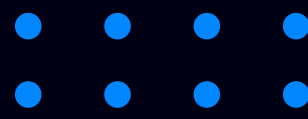
Premium Partner Table

Hosted Webinar

4 Included Tickets

Newsletter & Social Ack.





Partner Sponsorship

7,000 USD

50 Minute Technical Session

15% Discount Code

Lead Generation

Logo Placement

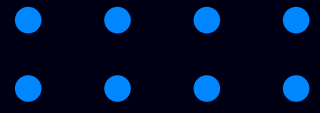
Partner Table

Hosted Webinar

2 Included Tickets

Newsletter & Social Ack.





Ala Carte Options

Contact us for pricing!

Custom Track

Welcome Reception Sponsor

50 Minute Technical Session

Offsite Event Sponsor

WIFI Sponsorship

Pre-event email to attendees

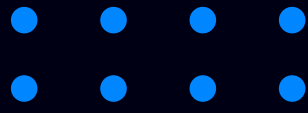
Webinar via PostgresWorld

Post-event email to attendees

Lunch/Coffee Sponsorship

Booth Design & Coordination





One of a Kind Opportunity

5,000 USD

Wellness has become a major focus of the nation. From mental health to burnout prevention to stress management, companies are spending more than ever on services for their employees and teams.

As a **Wellness Sponsor** of Postgres Conference 2026, you will be making wellness and health an accessible opportunity for those in tech. Unlike any other Postgres conference, we dedicate an entire track to Professional Development and Wellness for the wellbeing of our attendees. As a Wellness Sponsor, you will also receive two coaching packages provided by a National Board Certified Health & Wellness Coach for members of your company as an investment in the wellness of your business.

50 Minute Session

Lead Generation

Special Sponsor Focus

2 Included Tickets

2 Coaching Packages

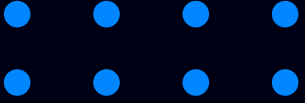
100% Volunteer Led

Postgres Conference is a nonprofit organization with a 100% volunteer led team. All profit from events goes back into the nonprofit fund to provide content to the Postgres ecosystem - via webinars, events, and other event sponsorship. We believe in lifting up people who love Postgres.





What makes us different



When you sponsor Postgres Conference you are joining a worldwide professional community. You will build connections that help you: the job creator, the technological innovator, and the people that drive the success of The World's Database.

At Postgres Conference you are greeted with dedicated volunteer professionals that carry a passion for your success. All of our attendees are professionals from the new-graduate, to the DBA seeking High Availability solutions, to the CEO looking for products or services for their startup or Fortune 500.

You are our partner and it is our hope that you will allow us to assist in creating a strategy centered around your message, your goals, and our mutual success within the community.





Thank You

We deeply appreciate the time you are taking to consider being a presence at Postgres Conference 2026. We hope you find the right opportunities that serve your company's needs and continue to build your success.

- The Organizer Team

Contact Us

organizers@postgresconf.org