



# General Data Protection Regulation (GDPR) with Azure Database for PostgreSQL

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# Disclaimer

This presentation is a commentary on the GDPR, as Microsoft interprets it, as of the date of publication. We've spent a lot of time with GDPR and like to think we've been thoughtful about its intent and meaning. But the application of GDPR is highly fact-specific, and not all aspects and interpretations of GDPR are well-settled.

As a result, this presentation is provided for informational purposes only and should not be relied upon as legal advice or to determine how GDPR might apply to you and your organization. We encourage you to work with a legally qualified professional to discuss GDPR, how it applies specifically to your organization, and how best to ensure compliance.

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Source: Verizon 2017 Data Breach Investigations Report

What is GDPR?

What are the key changes being introduced?

What does this mean for my business?

What is Microsoft's unique value proposition and how do I prepare?

How is Azure Database for PostgreSQL built to help customers with GDPR compliance?

What resource are available for me?

What is GDPR?

What are the key changes being introduced?

# A NEW MANDATE TO PROTECT PERSONAL DATA

The **General Data Protection Regulation** provides European Union citizens, wherever they reside, and lawful residents greater control of their data by requiring organizations to maintain appropriate security of personal data.

## **GDPR includes**

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Enhanced personal privacy rights

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Increased duty for protecting data

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Mandatory breach reporting

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Significant penalties for non-compliance

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What does this mean for my business?

# THE IMPACT OF GDPR ON BUSINESSES



## Fines for noncompliance

Companies can be fined up to €20m or 4% of annual global turnover, whichever is greater, for failure to meet certain GDPR requirements

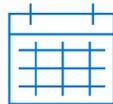
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## An impact beyond Europe

Organizations outside the EU who process data for goods and services offered to EU citizens, wherever they reside, and lawful residents must also comply

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## Upcoming implementation

GDPR enforcement begins May 25, 2018

What is Microsoft's unique value proposition and how do I prepare?

“Make no mistake, the GDPR sets a new and higher bar for privacy rights, for security, and for compliance.

And while your journey to GDPR may seem challenging, Microsoft is here to help all of our customers around the world.”

**Brad Smith**

President & Chief Legal Officer  
Microsoft Corporation



# SOLUTIONS TO HELP YOU PREPARE FOR THE GDPR



# PREPARING FOR THE GDPR



## **Simplify your privacy journey**

Elevate your privacy practices with our cloud

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## **Uncover risk & take action**

Use our solutions to expose areas of risk and respond with agility and confidence

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## **Leverage guidance from experts**

Use our partner network to help you meet your privacy, security, and compliance goals

# THE JOURNEY TO GDPR COMPLIANCE

GDPR compliance requires a comprehensive program supported by a modern data platform

## Compliance program



### GDPR compliance framework

Privacy program for business processes and IT systems



### Cloud strategy

Decision making policy and optimization model for the cloud



### Data strategy

Data governance and stewardship throughout the organization



### Application migration

App layer updates to ensure customer privacy

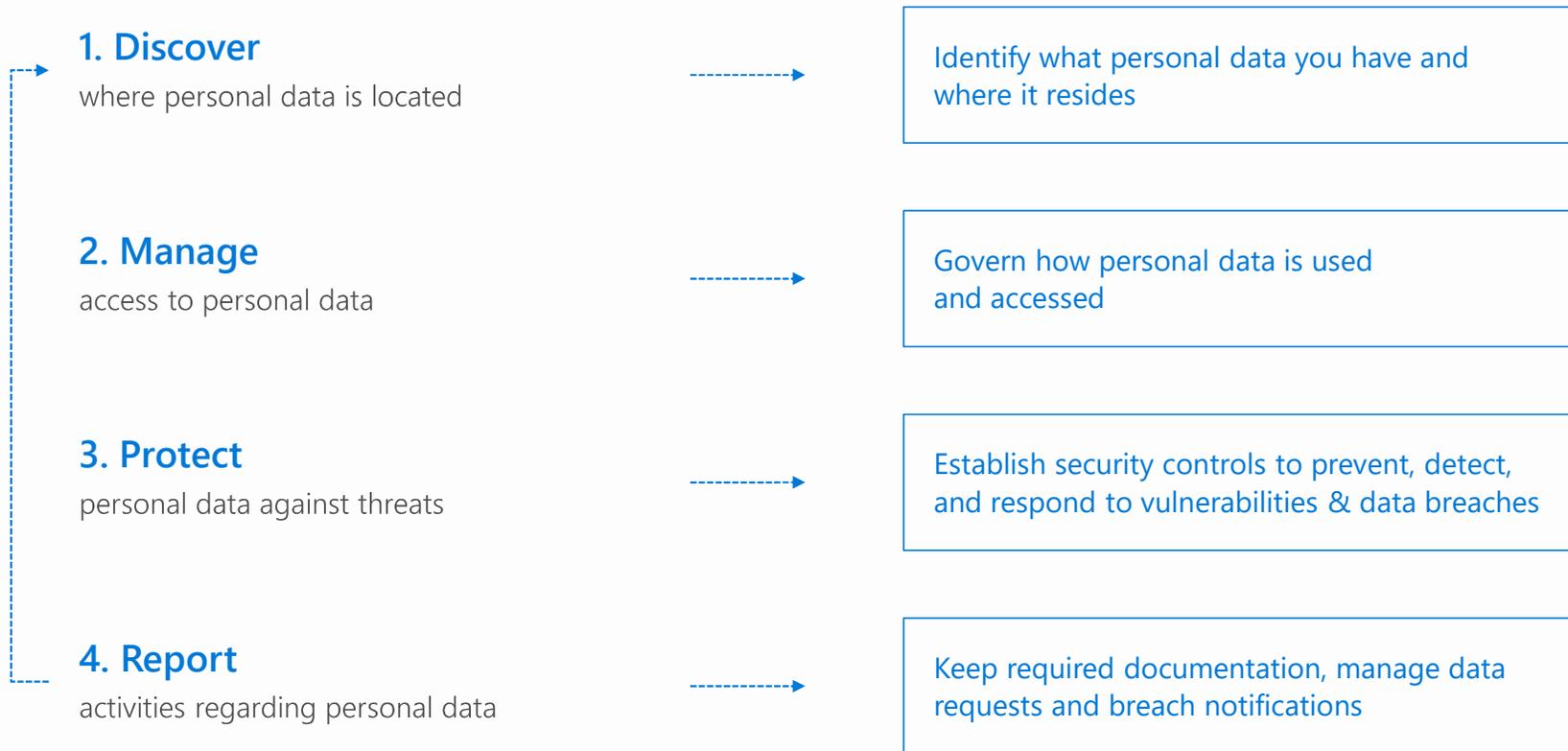
## Modern data platform

Technology solutions which enable the following steps to data protection

1. Data discovery
2. Data management
3. Data protection
4. Data reporting

Let's discuss how modern data platform technologies support GDPR compliance

# THE STEPS TO ENHANCED DATA PROTECTION



How is Azure Database for PostgreSQL built to help customers with GDPR compliance?

# DATA PROTECTION WITH AZURE DATABASE BASED TECH

The Azure Database for PostgreSQL service ensures secure processing and storage of personal data



## Discover



## Manage



## Protect



## Report

### Identify and track personal data

Discover and classify specific data  
Tag data with sensitivity labels  
Track personal data access across resources

### Control access

Help securely authenticate access to your database and apply granular authorization  
Restrict access to users with easy-to-use tools

### Safeguard data Respond to breaches

Help secure data whether at rest, in transit or in client applications  
Track unusual or suspicious activity to identify threats

### Keep records

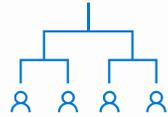
Track and report on all database activities  
Maintain an updated assessment of data security posture

# AZURE DATABASE FOR POSTGRESQL-BASED TECHNOLOGIES SUPPORT GDPR SECURITY NEEDS



## Track personal data

Easily query databases to uncover personal data  
Tag data with sensitivity labels



## Separation of duties

Securely authenticate to your database Restrict access to users using  
Separate network duties from DBA and developer duties



## Encryption everywhere

Encrypt data whether at rest, in transit or in client applications



## Audit capabilities

Track and report on all database activities with granularly configurable auditing  
Use continuously learning algorithms to identify unusual or suspicious activity



## Identity and Access Management

Control who can access data.

## Key features

Array columns for Tagging

Virtual Network Service Endpoints (in private preview)  
Azure portal built-in and custom RBAC roles

Always On and Encrypted Azure Storage – AES 256 bit  
Transport-Layer Security

Built-in Activity Monitoring  
Support for pgaudit extension (Q2 2018)

Support for Threat Detection (Q2 2018)  
Native firewall and authentication

# LAYERED SECURITY STARTS AT THE EDGE...

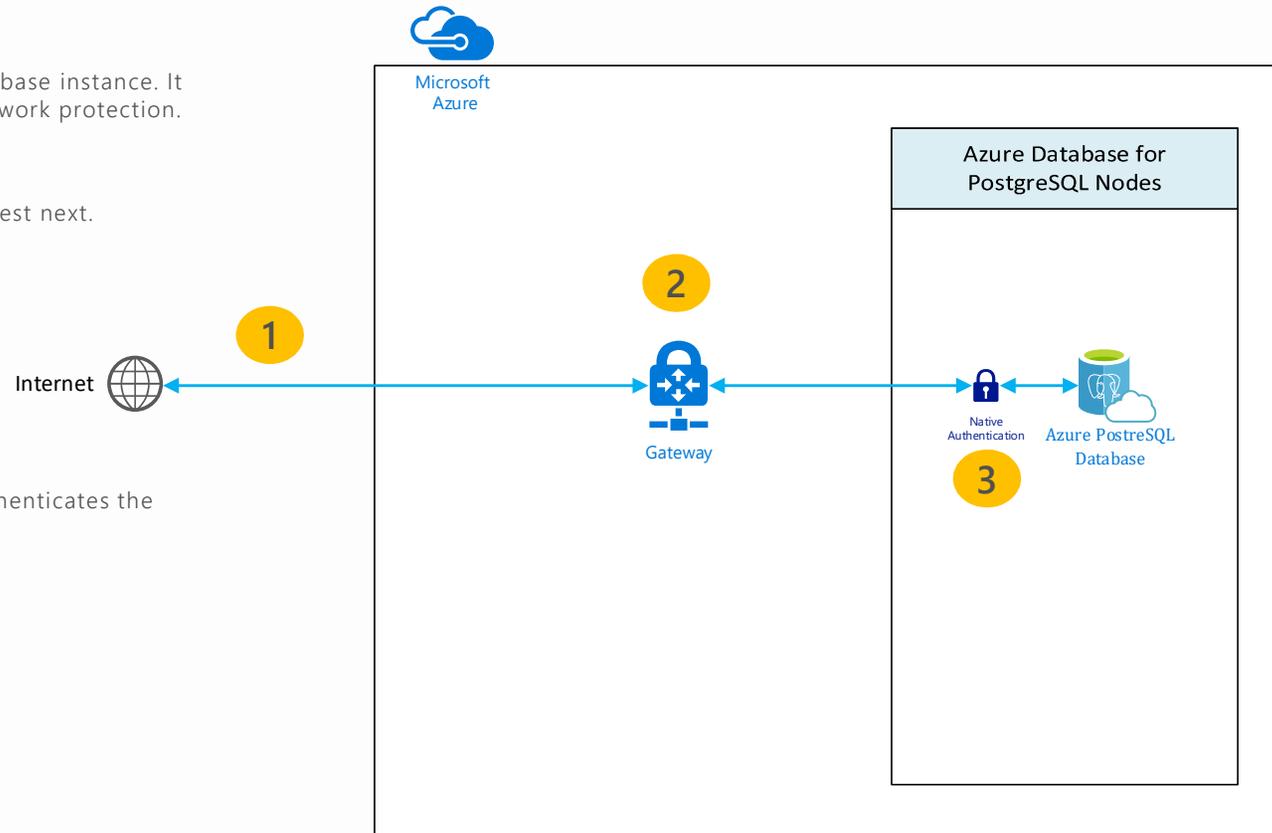


AZURE EDGE PROTECTION  
NATIVE AUTHENTICATION

**1** A connection is never directly to a database instance. It must first pass through Azure edge network protection.

**2** A gateway services the connection request next.

**3** Native PostgreSQL authentication authenticates the connection request.

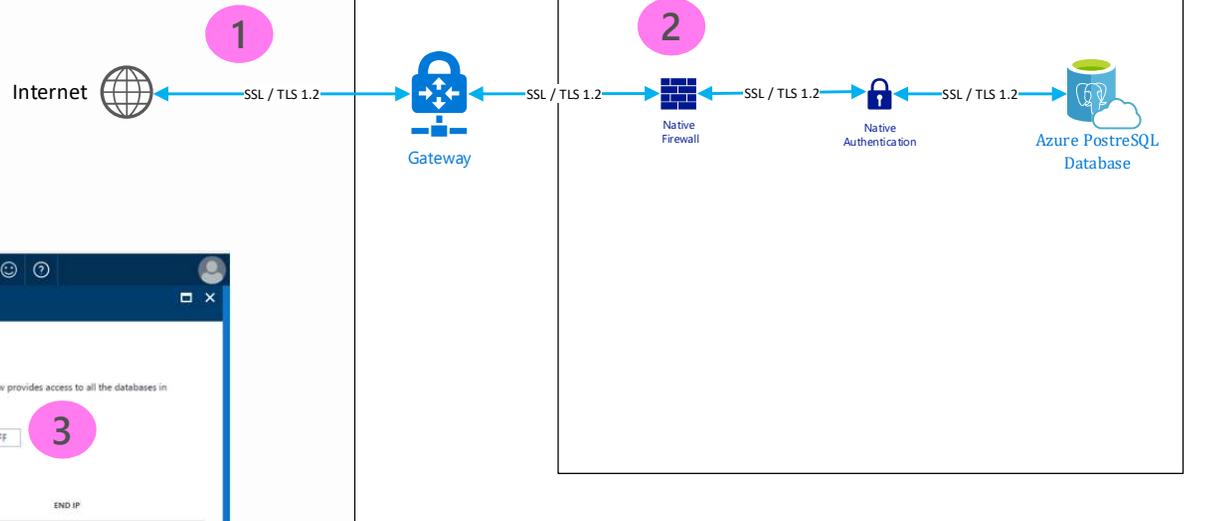
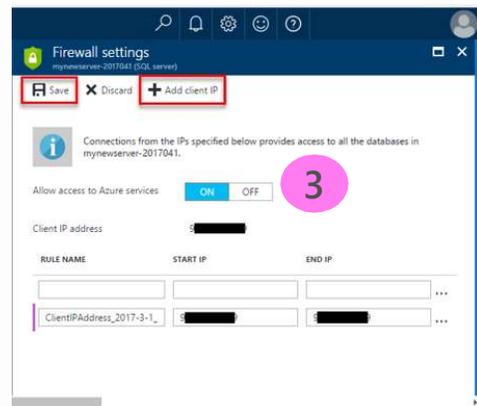
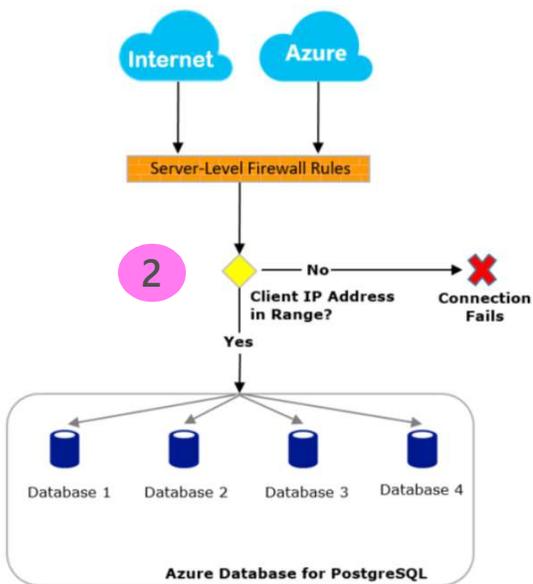


# ACCESS CONTROLS PROVIDE ADDITIONAL SECURITY



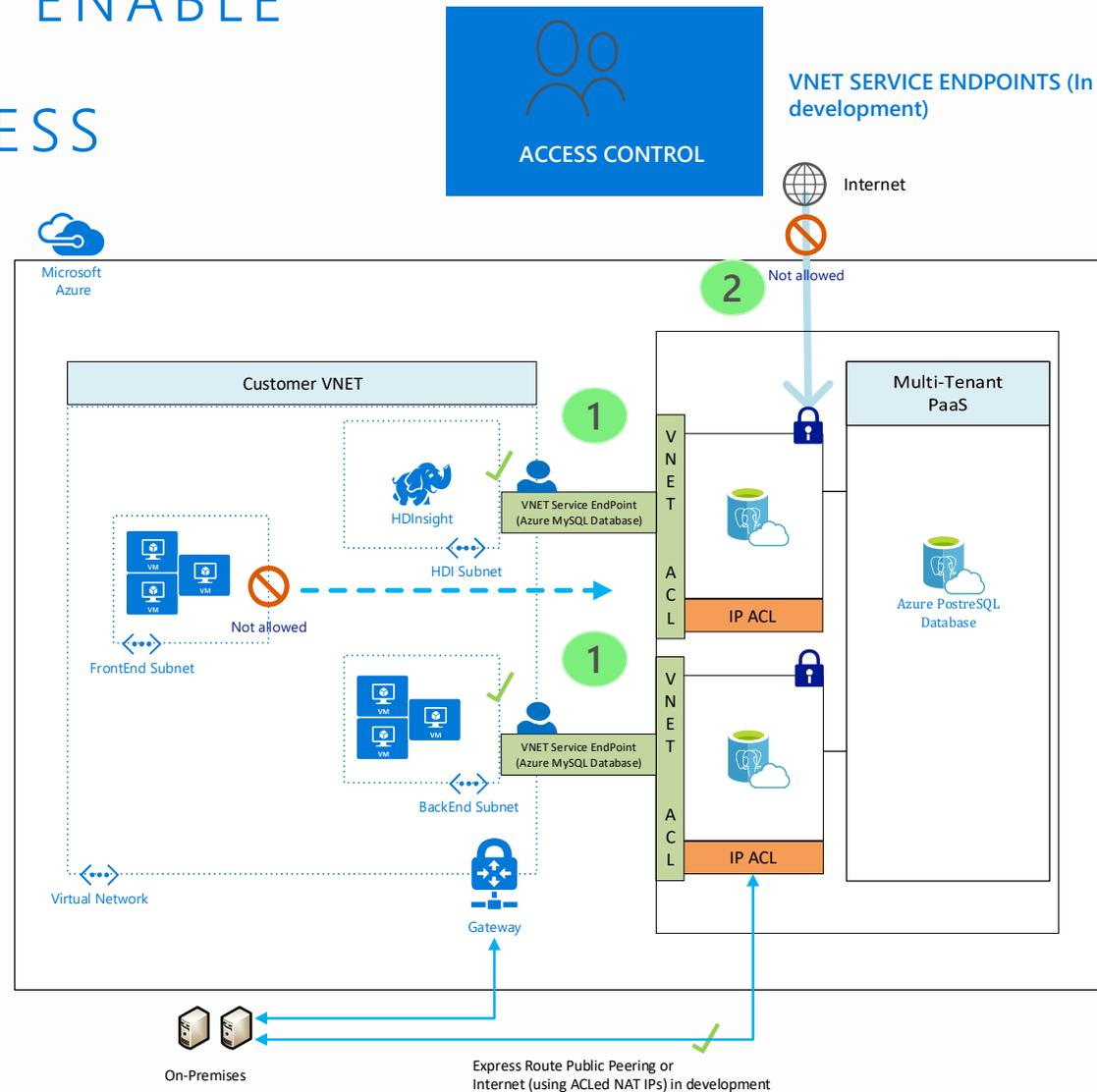
SECURE SSL CONNECTIVITY  
SERVER FIREWALL RULES

- 1 SSL / TLS 1.2 is enforced.
- 2 Azure Database for PostgreSQL and server firewall prevents all access to your database server until you specify which computers have permission.
- 3 This option configures the firewall to allow all connections from Azure including connections from the subscriptions of other customers. When selecting this option, make sure your login and user permissions limit access to only authorized users.



# VNET SERVICE ENDPOINTS ENABLE PRIVATE, FINED GRAINED ACCESS

- 1 Virtual network rules are one firewall security feature that controls whether your Azure PostgreSQL Database server accepts communications that are sent from particular subnets in virtual networks.
- 2 VNET enables 'private access' to tagged Microsoft.SQL services. These service includes Azure SQL Database, Azure SQL Database Warehouse and Azure Database for PostgreSQL.



# DATA ENCRYPTION AND LOGGING ENSURES PROTECTION



BUILT-IN ENCRYPTION FOR DATA AND BACKUPS WITH AES 256 BIT.  
ACTIVITY LOGS ENABLE ROBUST SECURITY MONITORING

- 1 Encryption of data at rest is AES 256 bit, system managed and always on.
- 2 Built in activity logging facilitates security monitoring. Native OMS integration is in development. Exporting logs manually to OMS is possible.  
Firewall example:



Query returned 2 items. [Click here to download all the items as csv.](#)

OPERATION NAME	STATUS	TIME	TIME STAMP	SUBSCRIPTION	EVENT INITIATED BY
Write FirewallRules	Started	4 wk ago	Fri Oct 06 20...	[REDACTED]	[REDACTED]@microsoft.com
Write Servers	Succeeded	1 mo ago	Tue Oct 03 2...	[REDACTED]	[REDACTED]@microsoft.com

[+ Add activity log alert](#)

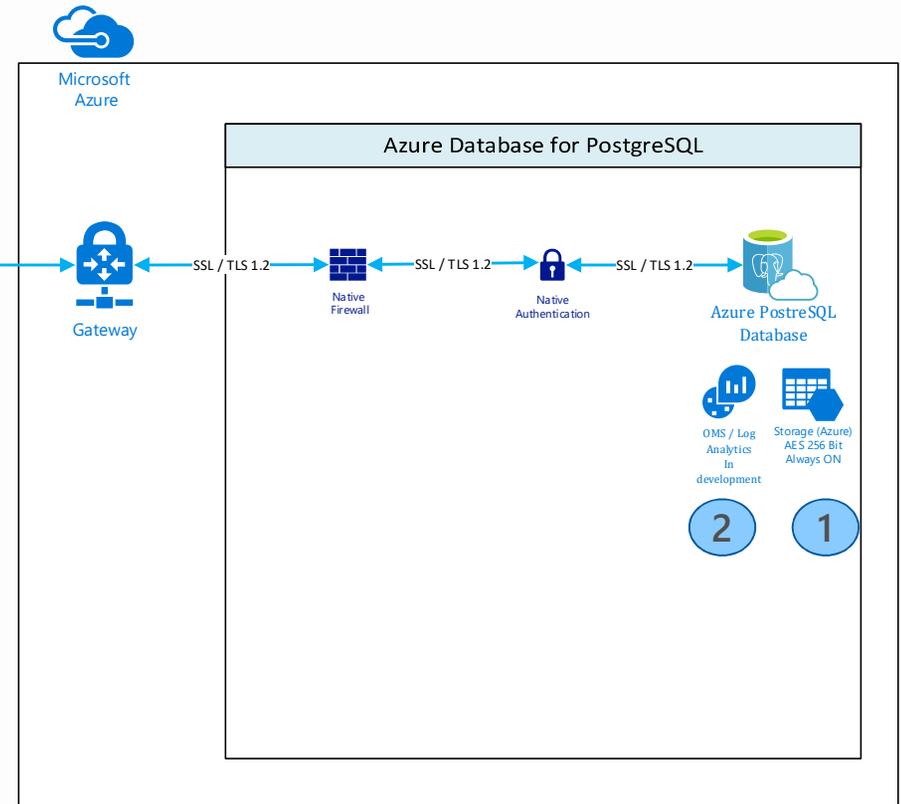
Summary JSON

Operation name  
Write FirewallRules

Time stamp  
Fri Oct 06 2017 11:48:47 GMT-0700 (Pacific Daylight Time)

Event initiated by  
[REDACTED]@microsoft.com

```
"properties": {
  "requestbody": "{\"value\": [{\"name\": \"Test\", \"properties\": {\"startIpAddress\": \"10.1.1.1\", \"endIpAddress\": \"10.1.1.2\"}}]}",
  "statusCode": "Accepted",
```



# THE TRUSTED CLOUD

Azure has the deepest and most comprehensive compliance coverage in the industry for Azure Database for PostgreSQL to leverage

GLOBAL



ISO 27001



ISO 27018



ISO 27017



ISO 22301



ISO 9001



SOC 1 Type 2



SOC 2 Type 2



SOC 3



CSA STAR Self-Assessment



CSA STAR Certification



CSA STAR Attestation

US GOV



Moderate JAB P-ATO



High JAB P-ATO



DoD DISA SRG Level 2



DoD DISA SRG Level 4



DoD DISA SRG Level 5



SP 800-171



FIPS 140-2



Section 508 VPAT



ITAR



CJIS



IRS 1075

INDUSTRY



PCI DSS Level 1



CDSA



MPAA



FACT UK



Shared Assessments



FISC Japan



HIPAA / HITECH Act



HITRUST



GxP 21 CFR Part 11



MARS-E



IG Toolkit UK



FERPA



GLBA



FFIEC

REGIONAL



Argentina PDPA



EU Model Clauses



UK G-Cloud



China DJCP



China GB 18030



China TRUCS



Singapore MTCS



Australia IRAP/CCSL



New Zealand GCIO



Japan My Number Act



ENISA IAF



Japan CS Mark Gold



Spain ENS



Spain DPA



India MeitY



Canada Privacy Laws



Privacy Shield



Germany IT Grundschutz workbook

# AZURE DATABASE FOR POSTGRES SQL SECURE AND COMPLIANT

Protect your data with up-to-date security and compliance features with the Azure IP Advantage

SOC 1 – Compliant

SOC2 – Compliant

SOC3 - Compliant

ISO 27001:2013 - Compliant

ISO 27018:2014 -Compliant

CSA STAR Certification - Compliant

HIPAA / HITECH Act – Compliant

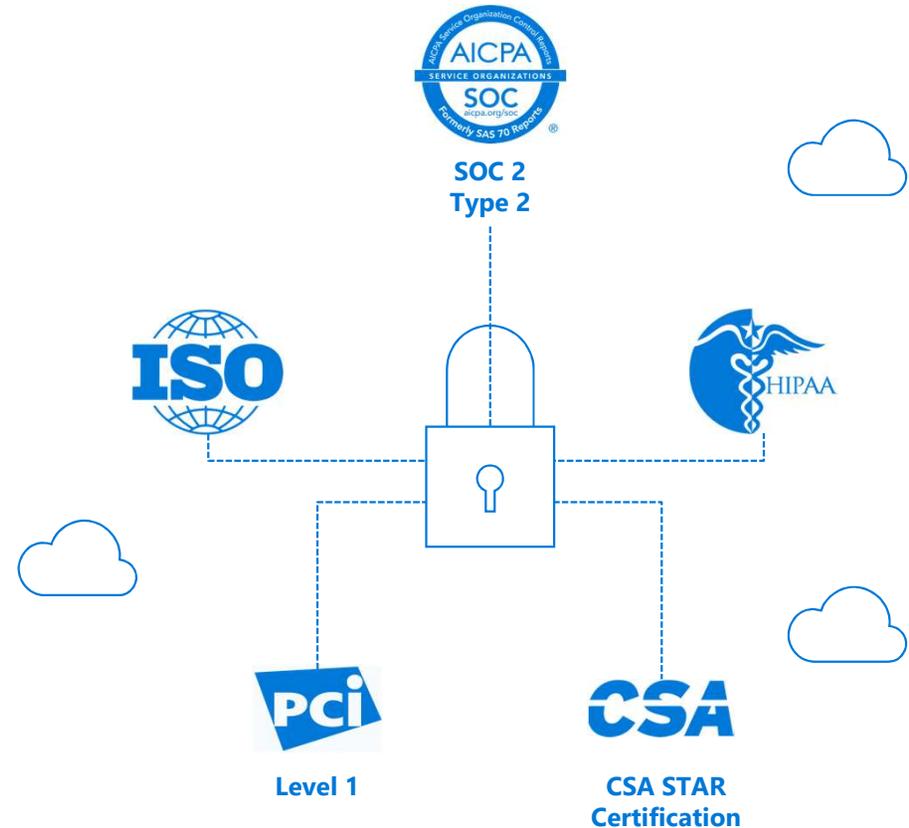
PCI DSS Level 1 – March 2018

ISO 27017:2015 – September 2018

ISO 9001:2015 – September 2018

ISO 22301:2012 – September 2018

ISO/IEC 20000-1:2011 – September 2018



What resource are available for me?

# ADDITIONAL RESOURCES

## **Best-in-industry intellectual property protection**

Across the globe, the shift to cloud computing is accelerating, impacting every industry and every person. As our customers move to the cloud, business risks are changing. One issue is the increased IP infringement risk associated with delivering software-based products and services in the cloud. To support our customers and to foster a community and business environment that values and protects innovation in the cloud, we created the Microsoft Azure IP Advantage program.

## **Build confidently with uncapped indemnification**

Build on Azure knowing that you have best-in-industry uncapped defense and indemnification coverage that extends to any open source technology that powers Microsoft Azure services, such as Hadoop used for Azure HDInsight. You don't have to do or pay anything extra, just use Azure knowing that our indemnification coverage is available if you ever need it.

## **Deter and defend lawsuits with patent pick**

Defend against patent lawsuits targeting your innovation with access to a large patent portfolio. You become eligible for this benefit simply by using Azure on a regular basis. If sued, eligible Azure customers can acquire one of 10,000 patents that Microsoft makes available to help counter assert against an aggressor.

## **Get broad protection with a springing license**

We are pledging to Azure customers that if we transfer patents to non-practicing entities (NPEs), these patents cannot be asserted against them in the future. Non-practicing entities are companies that primarily use patents for revenue generation. While Microsoft doesn't have a general practice of transferring our patents to NPEs, if it were ever to occur, we offer a springing license to all eligible Azure customers.

[Azure IP Advantage](#)



[Microsoft Trust Center](#)

# 10 QUESTIONS ASSESSING GDPR READINESS

1. Does your organization have sufficient technical measures and processes in place to secure personal and sensitive data?
2. Are your data collection, data processing, and supporting technologies built to include privacy and protection principles?
3. How much of your personal and sensitive data is currently encrypted both at rest and in transit?
4. I would describe my organization's process for classifying and labeling end user sensitive data as:
  - a. 100% automated
  - b. Partially automated
  - c. Manual
  - d. Don't know
5. Which of the following protection policies do you use to classify and label sensitive data?
  - a. Encryption
  - b. Rights restrictions
  - c. Visual markings (e.g., watermarks)
  - d. Restricted access
  - e. End-user notifications
  - f. None
6. How much control do you have over access to personal and sensitive data (e.g., physical, remote, etc.)?
  - a. We protect user and admin credentials
  - b. We deploy conditional or contextual access
  - c. We have multi-factor authentication
  - d. We use passwords
  - e. All of the above
7. For which types of data can you apply your control policies?
  - a. Email/communications
  - b. Sales
  - c. Applications
  - d. Documents
  - e. Data warehouse
  - f. HR
  - g. Finance
8. If a data breach occurred, how would your organization be able to respond?
  - a. Process in place to notify data subjects
  - b. Process in place to notify authorities within 72 hours
  - c. Don't know/not sure
9. How often does your organization test the effectiveness of technical measures and processes for ensuring security of data processing?
  - a. In real time
  - b. Weekly
  - c. Once or twice a month
  - d. Two or three times a year
  - e. Once a year or less
10. How much of your data currently resides in the cloud?
  - a. All of it
  - b. More than half of it
  - c. Less than half of it
  - d. We are still migrating our data to the cloud